



Sponsorship and Exhibition Announcement

The United Republic of Tanzania, in partnership with The East Central and Southern Africa Health Community (ECSA-HC), is honored to host the eagerly awaited Health Ministers Conference (HMC) – a joyous celebration marking the 50th Anniversary of ECSA-HC. This momentous occasion will take place in Arusha, Tanzania. The Conference is poised to bring together Health Ministers, Permanent/Principal Secretaries, Directors of Health, distinguished representatives from research institutions, universities, and partners from ECSA-HC member states and beyond.

Conference Theme: 50 years of leadership and excellence in regional health collaboration

Meetings and Dates

The meetings will be organized in four parts as follows;

- The Best Practices Forum: 16th – 17th June 2024
- The Directors Joint Consultative Committee: 18th June 2024
- ECSA-HC 50th Anniversary Commemoration: 19th June
- The Health Ministers Conference: 20th – 21st June 2024

Venue

Gran Melia Hotel, Arusha Tanzania

Why Sponsor or Exhibit?

Participating in this event offers an unparalleled opportunity to engage with a diverse international audience, including government officials, development partners, private sector leaders, and renowned researchers. By aligning your brand with this influential gathering, you can:

✦ **Enhance Visibility:** Showcase your organization's activities, products, or services to key decision-makers and stakeholders in the health sector.

✦ **Stand Out:** Command attention by displaying custom pull-up banners at the sponsored event, ensuring your brand's prominence throughout the conference.

✦ **Exclusive Speaking Opportunities:** Seize the spotlight as a thought leader in the field with speaking slots during sponsored sessions, allowing you to share insights and expertise with a captivated audience.

Get Involved Today!

Explore our comprehensive sponsorship and exhibition packages tailored to suit your goals and budget. We encourage health and other sector players in the region to either sponsor the conference or exhibit their work during the conference. This may include but not limited to pharmaceutical companies, medical equipment manufacturers, dealers and suppliers, insurance companies, centers for health care, laboratories, Government bodies, academic and research institutions, banks, airline companies and telecommunication companies

Exhibition Package

Benefits	Tanzanite USD 4000	Gold USD 3000	Silver USD 2000	Bronze USD 1000
Acknowledgment during the conference	Yes	No	No	No
Exclusive access to events with key speakers and participants	Yes	Yes	No	No
Selection of exhibition space	1 st priority	2 nd priority	3 rd priority	4 th open
Company logo with a link to the company website on the conference page on the website	Yes	Yes	Logo only	Logo only
Advertisement on the back cover of the final program	Full page	Half page	No	No
Bag insert – Brochures/Leaflets	4 pages	2 pages	1 page	No
Conference registrations	4pax	3 pax	2pax	1 pax
Gala Dinner tickets	4pax	3 pax	2pax	1 pax

Sponsorship Opportunities

Plenary/Parallel Session	USD 1,000	The chairperson will give a special recognition during the meeting
Conference Bags	USD 1,500	The company logo will be included
Conference Banners	USD 2,000	The company logo will be included
Printing of the Abstract Book and Programme	USD 2,500	The company Logo will be included
Conference Package	USD 4,500	The MC will give special recognition during the meeting
Co-partner with ECSA/MoH to host Dinner/Cocktails	USD 5,000	10 minutes talk and dissemination of promotional materials

Deadline: Please make sure to submit the application form by **7th June 2024**.

Exhibition Space

Exhibition space and amenities will be allocated in accordance with the packages outlined above. The exhibition area is within the conference event gallery. Exhibitors will have exclusive access to all delegates, including Health Ministers, Development actors, and other key partners in the health sector, throughout the designated exhibition time in the program.

Exhibitors move-in is scheduled for **Saturday, June 15, from 8am to 3pm**.

Contact

For personalized assistance, our dedicated team is ready to support you. Reach out to uletawo@ecsahc.org and jmlagha@ecsahc.org for further guidance.

Sponsorship & Exhibition Application Form

Please complete this form and submit as a Word file or .pdf attachment to the Sponsorships & Exhibits Contact persons. Sponsorships & Exhibitions will be confirmed on a first-come, first-served basis. After your sponsorship or Exhibition has been confirmed, an invoice with payment instructions will be sent by email to the contact person named below. A receipt will be issued once payment has been received.

Note: Sponsorship & Exhibition applications are not considered complete until payment has been received.

Company full name:

Postal address:

City/Prov./State:

Postal or Zip Code:

Contact Person: (Person will receive all correspondence)

Contact E-mail:

Contact Title:

Contact Tel:

Signature:

Date:

Circle the relevant item for sponsorship or Exhibition

1. Conference

2. Dinner

3. Cocktail

4. Exhibition

Methods of payment By Bank Transfer:

Bank Name: Standard Chartered Bank (T) Ltd

Address: Sykes Building, Goliendoi Road

Postal Code: P. O. Box 3000, Arusha,

Country: Tanzania

Telephone: +255 27 254 4703/7

Swift/Aba Code: Scbl Tz Tx

Account No: 87400 140 53 200

Account Name: Sundry Donors

Email the Telegraphic Transfer confirmation to the Sponsorship & Exhibition contact persons indicated above as proof for payment.